10

15

20

25

30

5 A PROCESS FOR PREPARING (BRANCHED-ALKYL)ARYLSULFONATES AND A (BRANCHED-ALKYL)ARYLSULFONATE COMPOSITION

Abstract of the Disclosure

A process for preparing branched alkyl aromatic hydrocarbons, which process comprises contacting branched olefins with an aromatic hydrocarbon under alkylating conditions, which branched olefins have been obtained by which comprises dehydrogenating isoparaffinic composition over a suitable catalyst which isoparaffinic composition has been obtained hydrocracking and hydroisomerization of a paraffinic wax and which isoparaffinic composition comprises paraffins having a carbon number in the range of from 7 to 35, of which paraffins at least a portion of the molecules is branched, the average number of branches per paraffin molecule being at least 0.5 and the branching comprising methyl and optionally ethyl branches; a process (branched-alkyl) arylsulfonates, comprising preparing sulfonating branched alkyl aromatic hydrocarbons which branched alkyl aromatic hydrocarbons have been prepared by the said process for preparing branched alkyl aromatic hydrocarbons; and branched alkyl aromatic hydrocarbon (branched-alkyl) arylsulfonate compositions and compositions which are obtainable by the processes so defined.